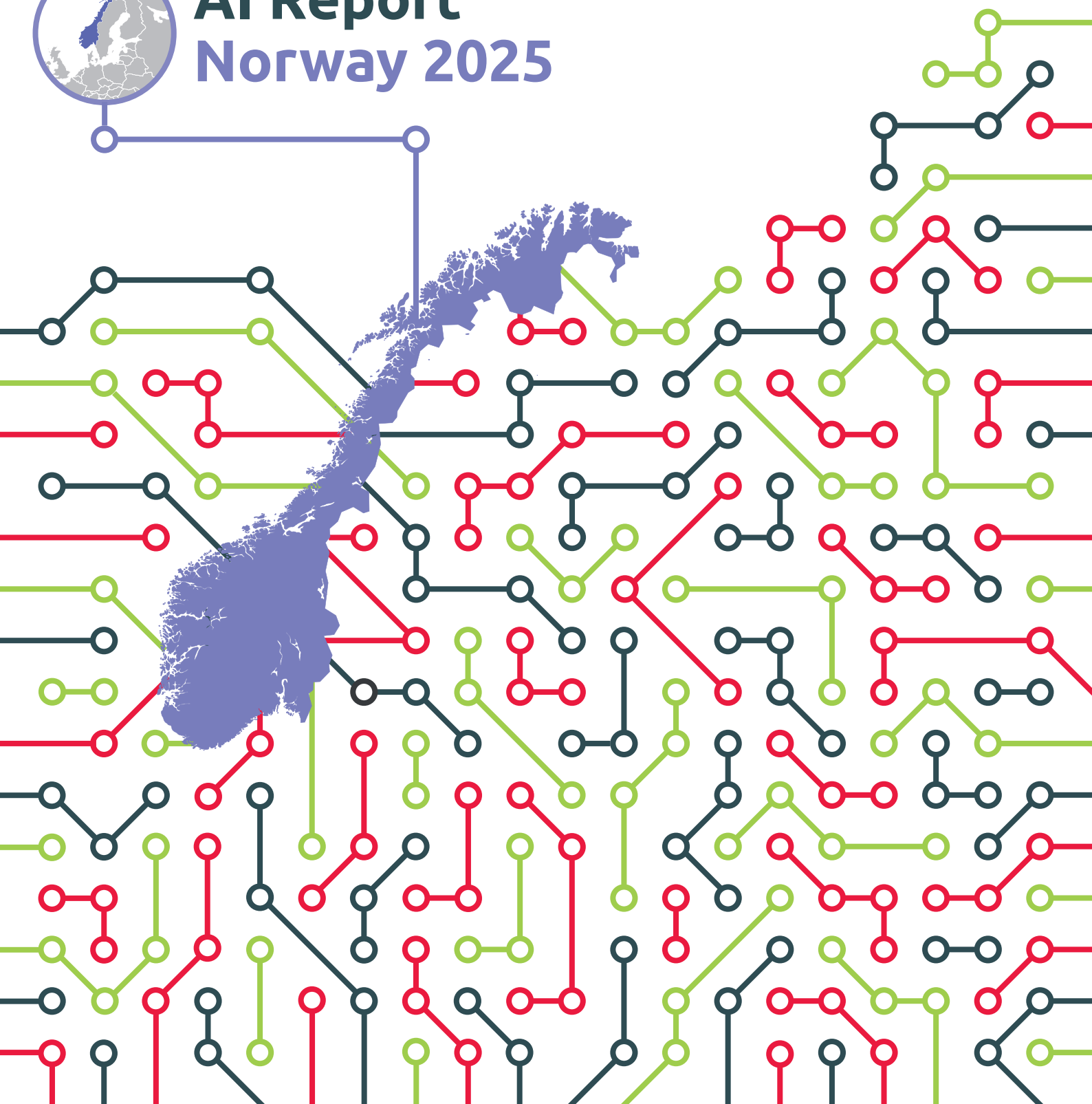




AI Report Norway 2025



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Preface

Artificial Intelligence (AI) has the power to reform businesses, the public sector and society at large. This report demonstrates the rapid advancement and the thriving Norwegian AI community.

Development, use and value creation with AI is a priority for the government. We need to foster innovation, while ensuring safe and ethical use of new technology. Norway is already amongst the most digitalised countries in the world, and AI will be a key tool to deliver better services to the benefit of citizens and businesses.

Besides strengthening the responsible implementation of AI, we must also build a business sector where AI is a core element of the products and services we create. Enabling faster progress in AI requires updated laws and better access to skilled talent. Through the national digitalisation strategy, the government is taking action along several lines to support uptake and development of AI in Norway.

Norwegian AI companies are active in a wide range of sectors illustrating both breadth and diversity. The sector is young and fast-moving and nearly half of all AI tools are built by companies with 10 or fewer employees. Startups and SMEs form the backbone of Norwegian AI innovation, suggesting that support for early-stage ventures – including access to data, talent, and sandboxes – is critical.

Several Norwegian AI companies are internationally competitive, drawing significant investment, traffic, and recognition. They demonstrate that Norway can produce AI solutions with global relevance and reach.

This report provides valuable insights into Norway’s AI sector, offering a deeper understanding of its strengths, challenges, and opportunities. These insights can support the continued growth and development of a vibrant Norwegian AI ecosystem.

I encourage you to explore the diversity and strength of the Norwegian AI landscape, and to use this report for further collaboration and innovation, both within and beyond Norway.



Karianne Oldernes Tung
Norwegian Minister of Digitalisation and Public Governance

“This report provides valuable insights into Norway’s AI sector, offering a deeper understanding of its strengths, challenges, and opportunities.”

Introduction

This report presents the first comprehensive overview of the Artificial Intelligence (AI) landscape in Norway, offering a data-driven perspective on the presence and characteristics of AI tools and companies operating in the country. As AI continues to shape industries and drive innovation, gaining insight into its development and distribution is increasingly important. The report has been produced in close cooperation with the Digital Innovation for sustainable Growth (DIG) research centre at NHH Norwegian School of Economics.

The findings in this report are based on data from the RankmyAI database, which tracks more than 25,000 AI tools and companies worldwide, including more than 350 in Norway. By analyzing these Norwegian AI tools and companies, this report provides insights into their geographical distribution, domain focus, age, size, and web presence. In this report, we use the terms AI tools and companies interchangeably for readability, even though they refer to distinct concepts: a company may offer multiple AI tools, each evaluated separately if it has its own web presence and measurable usage.

The report highlights the top 100 AI tools and companies in Norway, selected based on a combination of website traffic, user reviews, and investment data. In addition, the report includes specialized rankings of the top 25 AI tools and companies in three distinct categories: website traffic, investment activity, and fastest growth in web traffic during 2024. Together, these rankings offer a unique perspective on the Norwegian AI landscape, showcasing both established players and emerging companies.

While this report provides a structured overview, it does not claim to be exhaustive or entirely free of errors. Some AI tools and companies may be missing, and others may change their focus, merge, or cease operations over time. Given the rapidly evolving AI landscape, this report should be regarded as a snapshot in time, providing valuable insights while acknowledging the continuous changes within the field.

We invite the AI community to contribute to improving the underlying database of this report by submitting missing AI tools and companies or correcting any inaccurate information. Contributions can be made via RankmyAI.com to ensure the database remains as complete and up-to-date as possible.

This report provides a foundation for further exploration of the Norwegian AI landscape, offering insights that can support businesses, policymakers, and researchers in understanding both the current state and future developments of AI in Norway. Its contents may be freely used and shared, provided that RankmyAI is appropriately cited as the source.

“The findings in this report are based on data from the RankmyAI database, which tracks more than 25,000 AI tools and companies worldwide.”



* This excludes Opera.com, which reported a 15% decline in web traffic in 2024 compared to 2023. Because of its large traffic volume, including Opera.com would have caused a drop of over 13% in the total web traffic. This would have given a misleading view of traffic trends among Norwegian AI tools.

The AI landscape

AI tools per domain

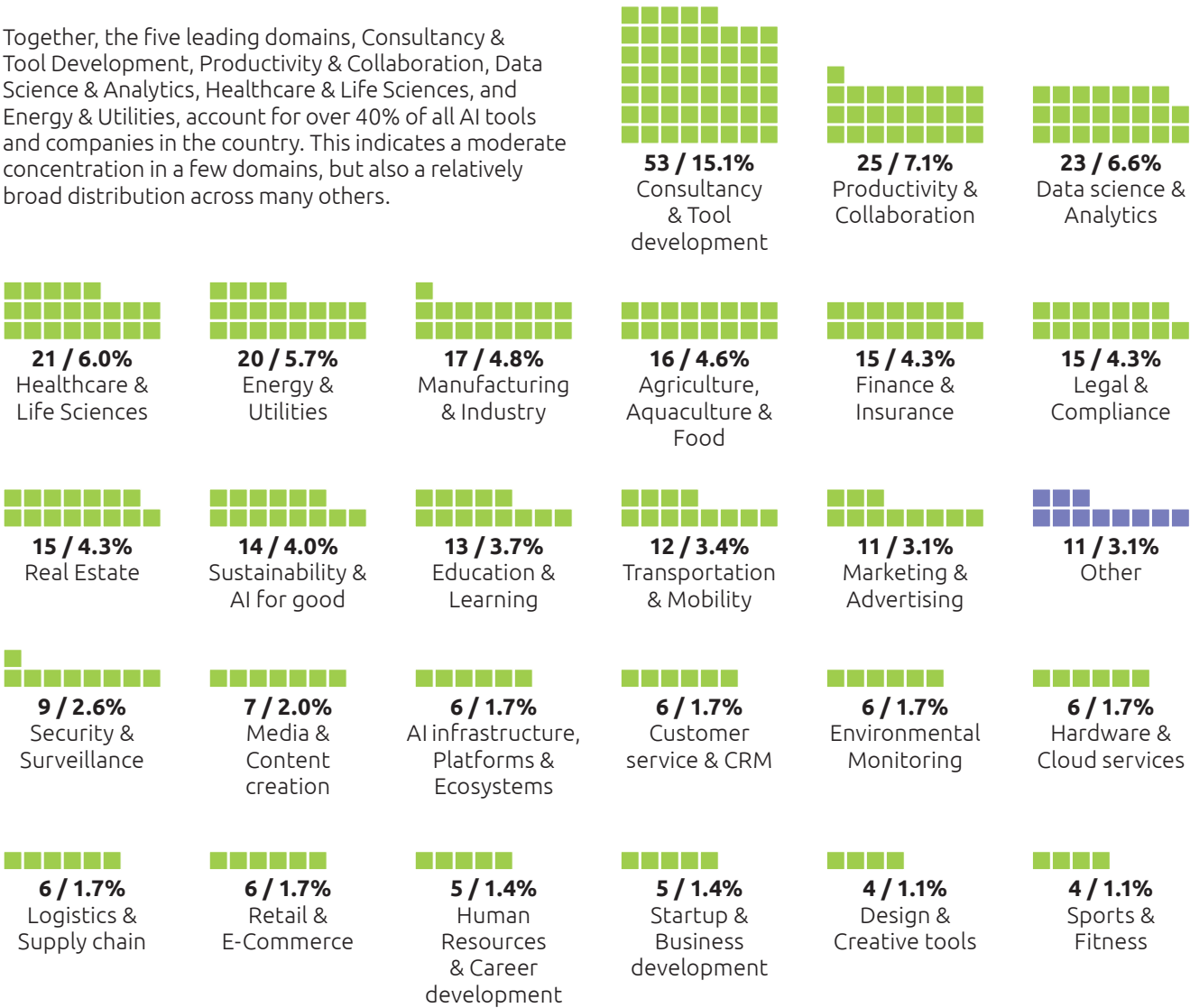
The distribution of AI tools and companies across various domains in Norway provides valuable insight into the country’s evolving AI landscape. While some tools span multiple domains, each is categorized based on their primary application or the domain in which it is most prominently represented.

The largest share of AI tools and companies in Norway is found in the domain Consultancy & Tool Development. This suggests that a significant number of companies are focused on developing AI technology or supporting other organizations in their implementation. This is followed by the domains Productivity & Collaboration, Data Science & Analytics, Healthcare & Life Sciences, and Energy & Utilities. The relatively high number of tools in the Energy & Utilities domain likely reflects the central role of the energy sector in Norway’s economy, where AI is increasingly applied to improve operations, enhance efficiency, and support environmental goals.

Together, the five leading domains, Consultancy & Tool Development, Productivity & Collaboration, Data Science & Analytics, Healthcare & Life Sciences, and Energy & Utilities, account for over 40% of all AI tools and companies in the country. This indicates a moderate concentration in a few domains, but also a relatively broad distribution across many others.

More than 20 domains each account for between 1% and 6% of the total, demonstrating the diverse and expanding use of AI across areas. Notably, domains such as Finance & Insurance, Manufacturing & Industry, Legal & Compliance, and Agriculture, Aquaculture & Food are also well represented, each accounting for around 4–5% of the AI tools and companies. These domains are widely recognized as important AI domains globally and appear to hold a comparable position within Norway.

Some domains commonly associated with rapid AI adoption internationally—such as Media & Content Creation, AI Infrastructure & Platforms, Retail & E-Commerce, and Customer Service & CRM—are less prominent in Norway, each accounting for 1.7% or less of the identified AI tools and companies. This suggests that, at present, these areas have a limited presence within the Norwegian AI landscape.



AI tools by founding year

The AI sector in Norway has experienced steady growth in recent years. The number of new AI businesses began to rise from 2016 onwards, with more than half of all AI tools and companies founded after 2019. The peak year for new businesses was 2023, accounting for 13% of the total, followed by 2020 (10%), and both 2016 and 2021 (9%). Although slightly fewer companies were founded in 2024 (8%), it was still one of the most active years for AI business formation.

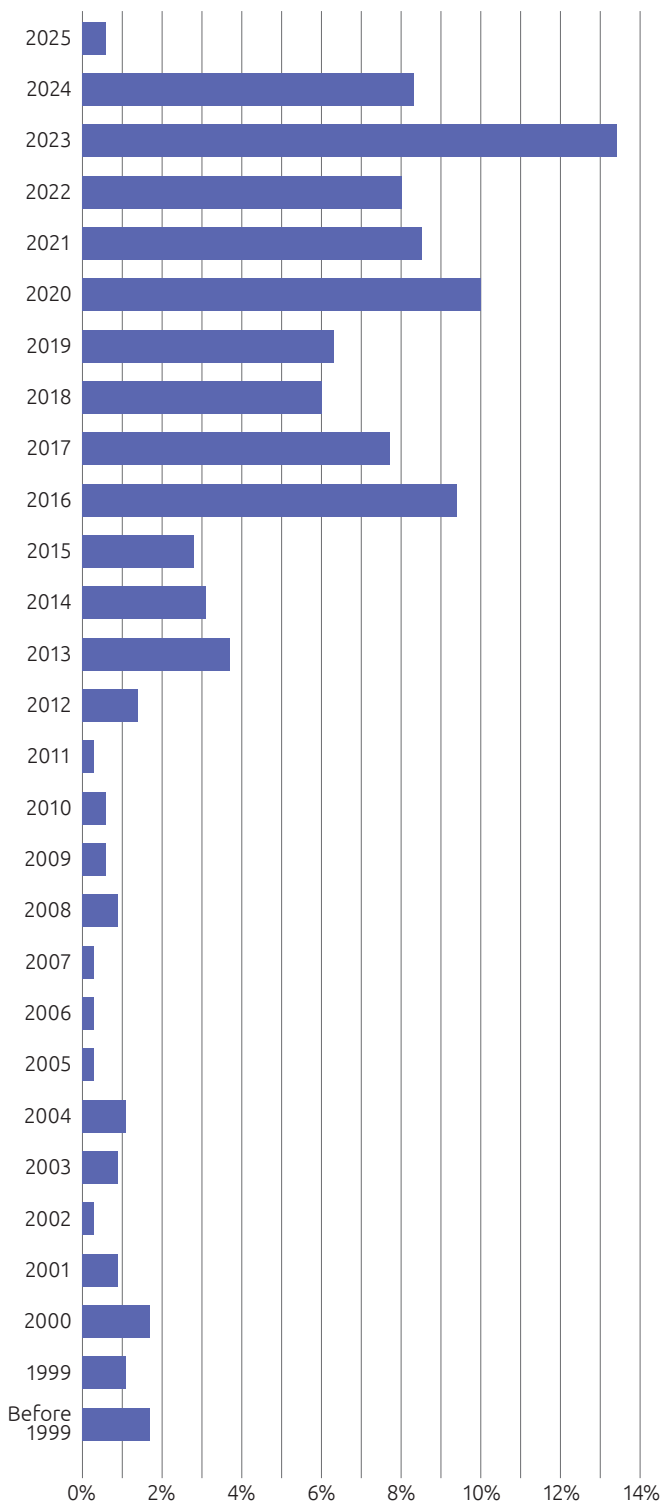
Most Norwegian AI companies are relatively young. Roughly 39% are younger than five years, and another 39% are between five and 10 years old. Only 22% have been in operation for more than ten years. This distribution indicates that while the sector remains relatively young, many companies already have several years of experience—over 60% are older than five years. On average, Norwegian AI companies have been in business for approximately 7.9 years.

The average age of AI companies varies across domains. To ensure more meaningful comparisons and limit the impact of outliers, this analysis includes only domains with at least five companies. The highest average age is observed in Consultancy & Tool Development (13.0 years), which includes several companies that were founded over 25 years ago and have gradually shifted their focus toward AI. Other domains with relatively more mature companies include Hardware & Cloud Services (11.3 years) and Customer Service & CRM (10.8 years).

Younger AI companies are more common in domains such as Startup & Business Development (2.6 years), Retail & E-Commerce (3.5 years), Media & Content Creation (3.9 years), Human Resources & Career Development (4.2 years), and Real Estate (4.4 years). These relatively low averages suggest that AI activity in these domains is largely driven by recently founded companies.

There is also a clear difference between the top 100 AI companies and the rest of the sector. The top 100 AI companies in Norway have been active for an average of 12.0 years, compared to just 6.3 for all other companies. This suggests that the most prominent companies tend to have a longer operational track record, while the broader AI sector in Norway remains relatively young.

Founding year of Norwegian AI tools and companies



AI tools by number of employees

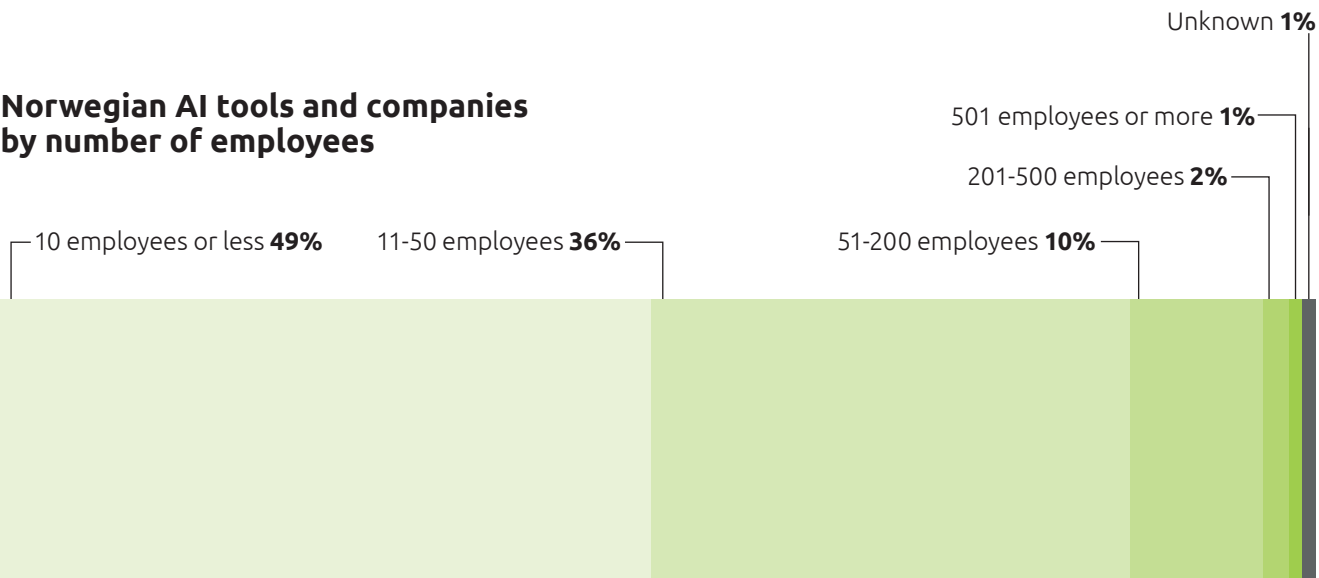
Most AI companies in Norway are small. Nearly half (49%) have 10 or fewer employees, and an additional 36% employ between 11 and 50 people. Only 10% fall into the 51–200 employee range, while larger AI companies are rare: just 2% have 201–500 employees, and only 1% have more than 500. For 1% of companies employee data is unavailable. These figures highlight that most AI companies in Norway are small or medium-sized.

There are clear differences in sizes across domains. To again ensure meaningful insights, we only include domains with at least five companies. The highest proportion of small AI companies, those with 10 or fewer employees, is found in Retail & E-Commerce (83%), Startup & Business Development (80%), and Media & Content Creation (71%). These domains appear to be dominated by small, often early-stage teams. In contrast, larger teams are more common in Security & Surveillance, where 11% of companies have 201–500

employees, and in Customer Service & CRM, where 17% of companies fall in this range. Other domains such as Healthcare & Life Sciences, Energy & Utilities, and Consultancy & Tool Development, also exhibit a broader range of company sizes, with several mid-sized companies between 51 and 200 employees.

There is also a clear difference between the top 100 AI companies in Norway and the rest of the sector. Only 16% of the top 100 have 10 or fewer employees, compared to 62% among all other companies. The top 100 are also more likely to be larger: 26% have 51–200 employees (compared to just 4% in the rest of the sector), 7% have between 201 and 500 employees, and 5% have more than 500 employees. The latter categories are not represented at all among the companies outside the top 100. These figures indicate that Norway's leading AI companies tend to be significantly larger than the rest of the Norwegian AI landscape.

Norwegian AI tools and companies by number of employees

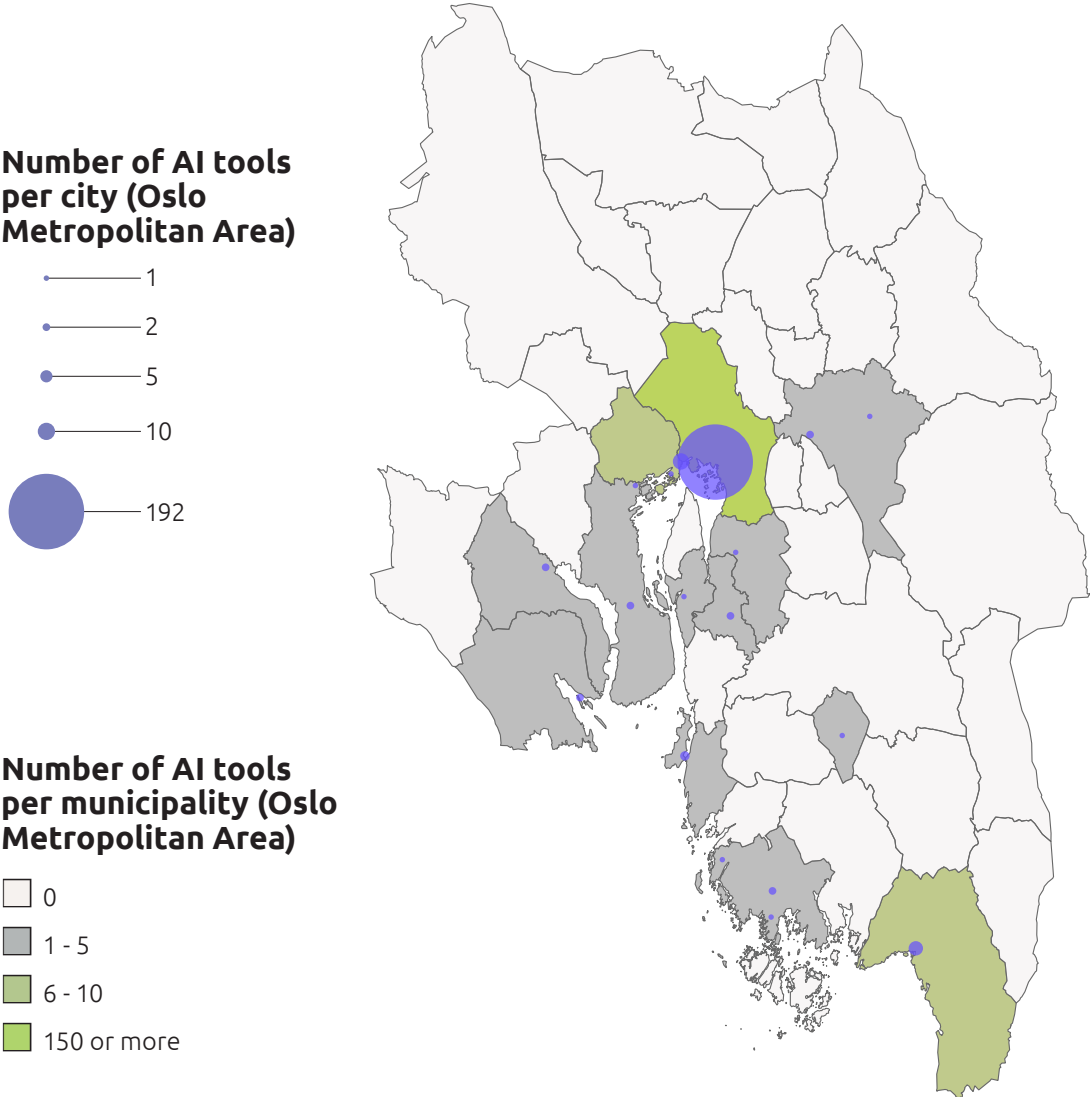


Location of AI tools

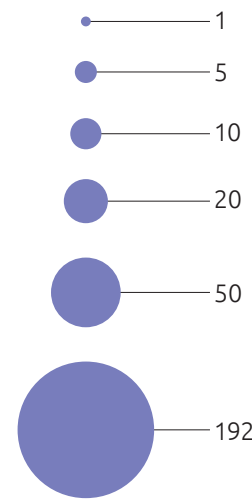
AI activity in Norway is heavily concentrated in a few large urban centers. Oslo, the capital, accounts for 54% of all AI tools and companies in the country. Other cities with a notable share include Trondheim (9%), home to the Norway's largest technological university, NTNU; Stavanger (6%), the country's oil capital; and Bergen (5%), Norway's second largest city and a major university hub. Collectively, these four cities host nearly three-quarters of all AI tools and companies in Norway. The municipality of Lysaker, a prominent commercial and technology cluster within the Oslo Metropolitan Area, and cities like Halden, and Kristiansand also have a visible presence, with each accounting for around 2% of all AI companies. Outside these cities, most places house only one or two AI companies.

At the county level (fylker), the pattern is similar. Oslo, which is both Norway's capital city and a county in its own right, accounts for 54% of all AI companies. Other counties with a notable presence are Trøndelag (9%), Rogaland (8%), and Akershus (7%), followed by Vestland (6%), Østfold, and Agder (both 4%). In contrast, counties such as Buskerud, Telemark, Troms, and Nordland have very limited activity, each representing 1% or less of the total. In Finnmark, the most northern county, no AI companies are located.

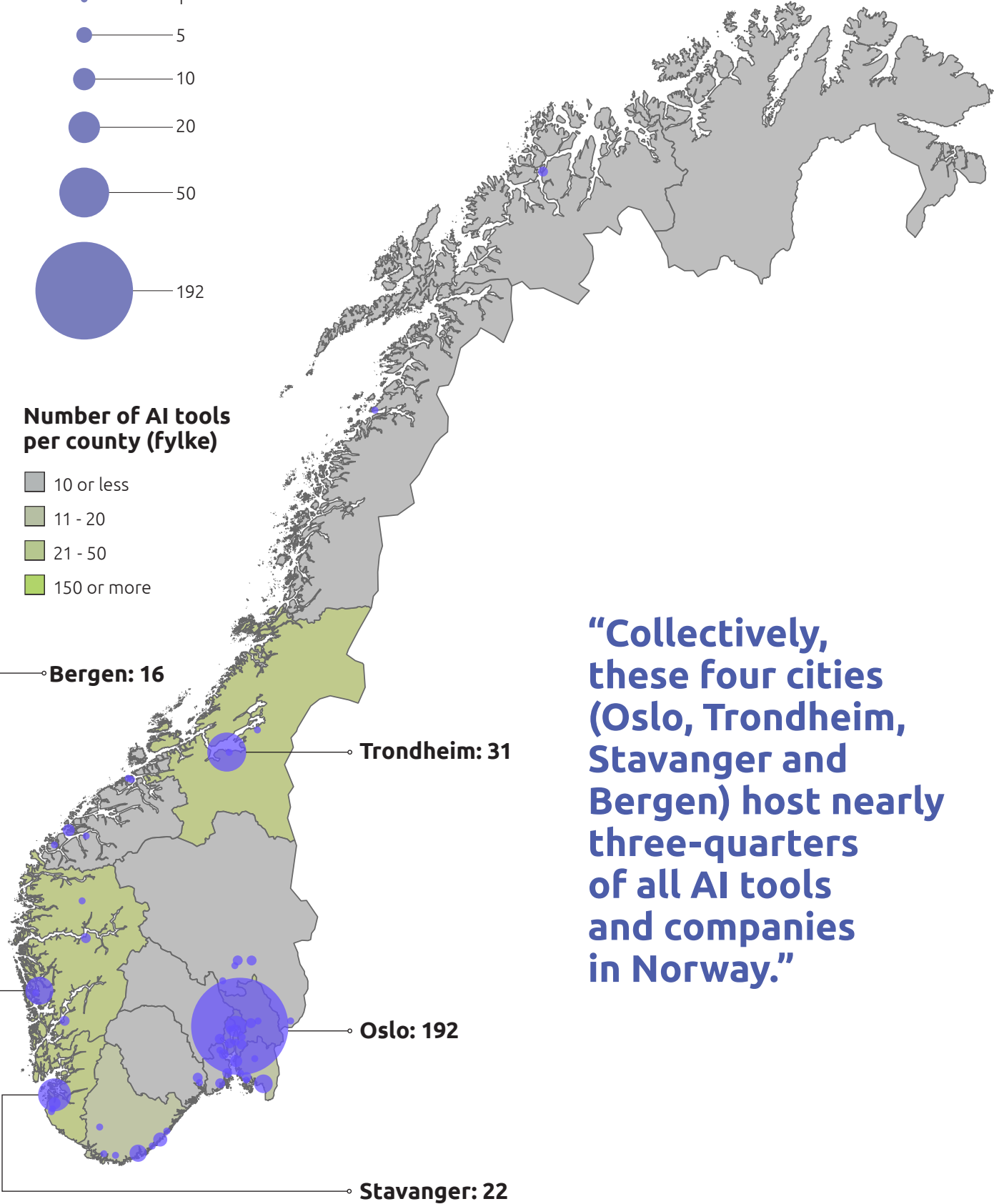
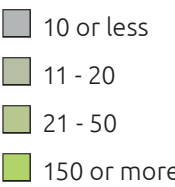
While Oslo stands out individually, a broader look at the Oslo Metropolitan Area, which encompasses municipalities in surrounding counties such as Akershus, Østfold, and parts of Buskerud reveals an even more pronounced concentration of AI companies. Together, this region accounts for 65% of all AI companies in Norway, underscoring its unique role as the country's principal hub for AI development.



Number of AI tools per city



Number of AI tools per county (fylke)



“Collectively, these four cities (Oslo, Trondheim, Stavanger and Bergen) host nearly three-quarters of all AI tools and companies in Norway.”

Website traffic development of Norwegian AI tools

The development of website traffic for Norwegian AI tools is shaped by two key trends: the rising number of AI companies and the increasing adoption of AI tools across society. Since 2016, the number of AI tools has increased steadily, with a sharp rise from 2020 onwards. More than half of all AI companies in Norway were founded after 2019, and 13% of the tools were created in 2023 alone. This means that part of the growth in website visits comes from the simple fact that more tools now exist.

Opera.com, one of the oldest web browsers, added a free AI chatbot, Aria, in 2023, bringing the company within the scope of this report. However, due to its exceptional high traffic volume, a 15% traffic decline in Opera.com's traffic in 2024 would have caused the total traffic for all Norwegian AI tools to drop by more than 13%. To avoid distorting the broader analysis, Opera.com has been excluded from the figures presented here. With that exclusion, total web traffic across all Norwegian AI tools increased by 3.4% in 2024 compared to 2023.

Between Q2 2020 and Q1 2025, total website traffic to Norwegian AI tools more than doubled, from 13.2 million to just over 33 million visits. This growth corresponds with the increase in the number of AI tools, especially during 2023 — the year with the highest number of new company foundations. Traffic grew steadily throughout this period, particularly in 2021 and 2023.

In 2024, website traffic continued to increase, but at a much slower pace. The 3.4% growth compared to 2023 reflects not so much a maturing market, but rather a more volatile and competitive one. While some tools saw strong growth in visitor numbers, many others experienced notable declines. The number of new AI tools and companies remained high in 2024, though slightly below the record in 2023. These patterns suggest that although overall traffic is still growing, user attention is increasingly shifting between tools – resulting in a levelling out of total traffic growth.

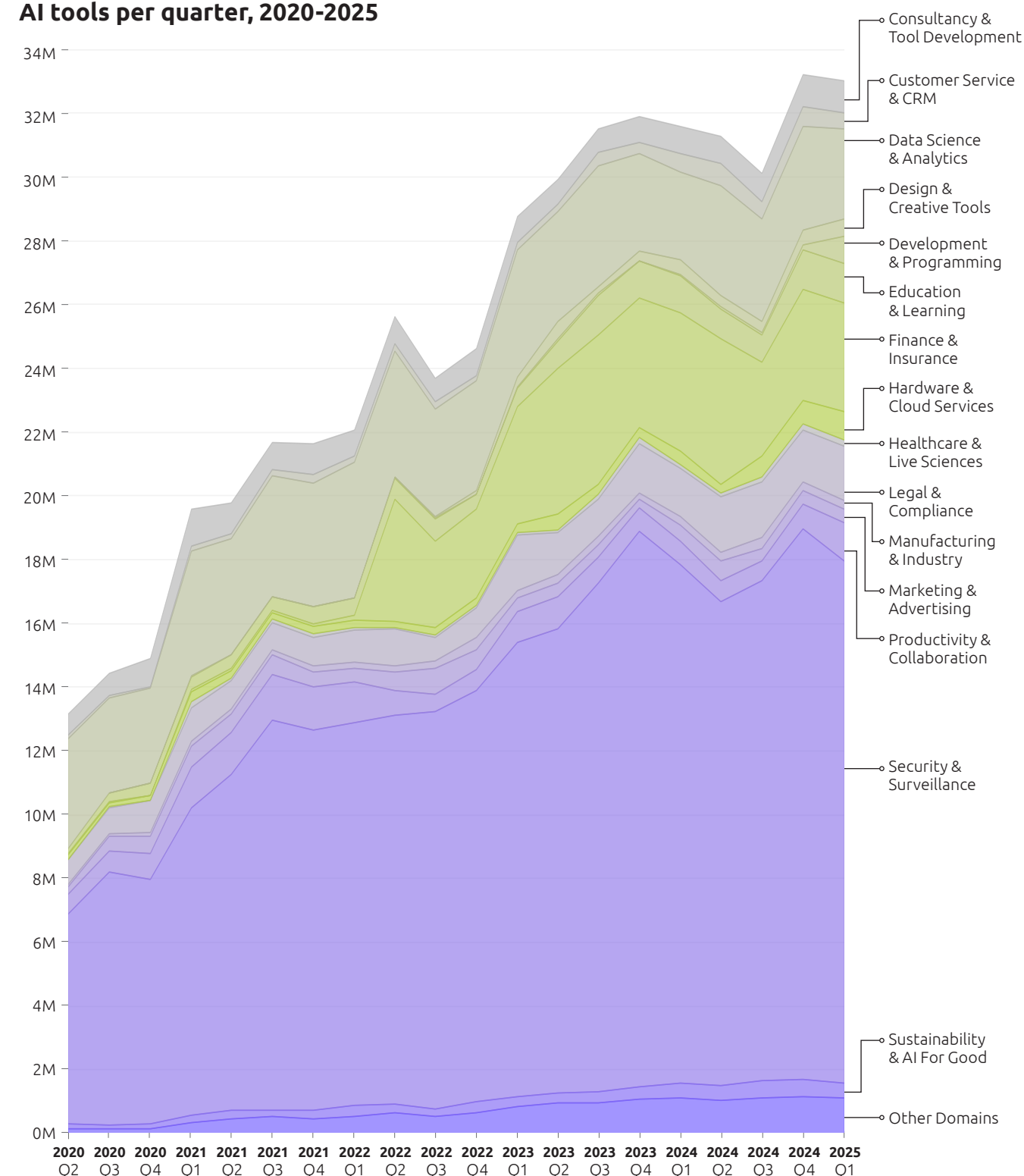
Some of the fastest-growing AI tools and companies in Norway recorded traffic increases exceeding 10,000% in 2024. Most of these tools were launched in 2023 or 2024, demonstrating how rapidly new AI services can reach a large audience. Overall, 177 tools (50%) saw an increase in traffic in 2024, while 107 tools (30%) saw a decrease. Another 67 tools (19%) were either newly established or lacked sufficient measurable traffic. These patterns suggest that user attention is shifting between tools, rather than growing evenly across the Norwegian AI landscape.

The results further indicate that website traffic is heavily concentrated among a small number of tools. In March 2025, nearly half (49%) of all traffic—excluding Opera.com—went to a single company: Signicat. The top five AI tools together accounted for 72% of total traffic, while the top ten represented 81%. This concentration continues down the ranking, with the top 25 tools attracting 90% of all visits and the top 100 tools capturing 98%. These figures show that, while there are more than 350 AI tools and companies active in Norway, only a small share of them receive the vast majority of online attention.

Despite this dominance at top performers, traffic growth in 2024 was not driven by a single company. Signicat, which represents nearly half of all traffic, grew by 3.1%, while the rest of the sector combined grew slightly faster at 3.7%. Within the top 10 AI tools and companies, growth patterns varied considerably, with some tools expanding rapidly and others seeing decreases. This demonstrates that even among the most visible AI companies in Norway, performance is far from uniform. The overall growth for 2024 therefore reflects a balance between rising and declining AI tools and companies, not a consistent upward trend.

“These patterns suggest that although overall traffic is still growing, user attention is increasingly shifting between tools – resulting in a levelling out of total traffic growth.”

Website traffic development of Norwegian AI tools per quarter, 2020-2025



The website traffic distribution reveals striking differences between domains. Some domains have many tools but low traffic, while others with fewer tools draw larger audiences. For example, Consultancy & Tool Development is the largest domain by number of companies (15% of all tools) but ranks low in average web traffic per tool. Similar patterns are observed in domains such as Energy & Utilities, Manufacturing & Industry, and Agriculture, Aquaculture & Food, where tools are often tailored for use in specialized professional settings.

In contrast, domains with a broad user base tend to attract more traffic. Security & Surveillance has the highest total traffic by far, with more than 17 million visits in Q1 2025 alone. This is followed by Data Science & Analytics, Finance & Insurance, and Legal & Compliance, all of which are high-traffic sectors. Another standout is Education & Learning, which has relatively few tools (3.7% of the total) but attracts strong traffic, suggesting high demand for AI in learning applications.

Some tools, especially in business-to-business (B2B) areas, may generate limited website traffic while still being widely used in closed or specialized environments. In contrast, tools targeting consumers or content creators often attract significantly higher visitor numbers. To account for these differences, RankmyAI provides use case-specific rankings, allowing AI tools and companies in niche and B2B markets to be evaluated based on their popularity and web traffic within their respective categories, rather than being compared against tools designed for a broader audience.

“Some domains have many tools but low traffic, while others with fewer tools draw larger audiences.”

Top 25 Norwegian AI tools with the largest increase in website traffic (2024 vs. 2023)

1	Eyer	Security & Surveillance	eyer.ai
2	Novem	Data science & Analytics	novem.no
3	Edda.ai	Data science & Analytics	edda.ai
4	Vital Things	Healthcare & Life Sciences	vitalthings.com
5	Fast Travel	Transportation & Mobility	fasttravel.com
6	SportAI	Sports & Fitness	sportai.com
7	Sendswift.ai	Marketing & Advertising	sendswift.ai
8	AI Suksess	Productivity & Collaboration	aisuksess.no
9	AI-Lyd.no	Media & Content creation	ai-lyd.no
10	Hyyr	Legal & Compliance	hyyr.no
11	Buildright.ai	Real Estate	buildright.ai
12	ListingsBott.com	Marketing & Advertising	listingbott.com
13	Insert:Logic	Manufacturing & Industry	insertlogic.io
14	Flow Lab	Data science & Analytics	flowlab.no
15	AI Finans	Finance & Insurance	aifinans.no
16	Tenkefabrikken	Consultancy & Tool development	tenkefabrikken.no
17	Chronos.ai	Consultancy & Tool development	chronos.ai
18	Dynamon	Productivity & Collaboration	dynamon.no
19	Aqua Robotics	Agriculture, Aquaculture & Food	aquarobotics.no
20	TalEction	Education & Learning	talection.com
21	Aevy	Energy & Utilities	aevy.io
22	TRAQ	Legal & Compliance	traq.tech
23	Norlab.ai	Consultancy & Tool development	norlab.ai
24	Soolv	Human Resources & Career development	soolv.com
25	ECG247	Healthcare & Life Sciences	ecg247.co



Performance rankings

Performance rankings

At RankmyAI, we track the performance of over 25,000 AI tools each month, analyzing web traffic, investment activity, and user reviews. The top 100 Norwegian AI tools and companies presented in this report are ranked based on their combined performance across these three factors, highlighting tools that are gaining traction, securing investments, and earning recognition from users.

While this ranking provides a data-driven overview of the leading AI tools and companies in Norway, it does not directly measure the quality, innovativeness, or broader impact on society or specific industries. Some AI tools may rank lower not because of their technical capabilities or relevance, but due to a lower score on one of the ranking metrics, such as less website traffic, lower investment activity, or a lower review score. Additionally, tools serving niche markets or operating in specialized domains may not generate as much traffic or investment interest but can still provide highly valuable solutions within their specific field. For a more detailed explanation of our approach, please refer to the Methodology section of this report. The rankings in this report are based on data from

April 2025, offering a snapshot of the AI ecosystem in Norway at that moment in time. Given the rapidly evolving AI landscape, these rankings can change quickly as new tools enter the market, some experience rapid growth, and others decline in relevance. To provide an up-to-date view of AI tool performance, we also publish a monthly top 10 Norwegian AI tools on RankmyAI.com, allowing users to track how top AI tools perform over time based on shifts in traffic, investment, and user review score.

Before presenting the overall top 100, we first showcase the top 25 tools based on traffic and investment separately. This provides additional insight into which AI tools stand out in different ways, whether through widespread adoption, strong financial backing, or positive user feedback.

Top 25 Norwegian AI tools by website traffic (April 2025)

1	Aria by Opera	Productivity & Collaboration	opera.com
2	Signicat	Security & Surveillance	signicat.com
3	Dune	Finance & Insurance	dune.com
4	Highcharts	Data science & Analytics	highcharts.com
5	Mercell	Legal & Compliance	mercell.com
6	Databutton	Development & Programming	databutton.com
7	Curipod	Education & Learning	curipod.com
8	SINTEF	Consultancy & Tool development	sintef.no
9	Sloyd	Design & Creative tools	sloyd.ai
10	ATTENSI	Education & Learning	attensi.com
11	EcoOnline	Sustainability & AI for good	ecoonline.com
12	Timely	Productivity & Collaboration	timely.com
13	1X	Hardware & Cloud services	1x.tech
14	Visoid	Design & Creative tools	visoid.com
15	Globus.ai	Human Resources & Career development	globus.ai
16	Cognite	Manufacturing & Industry	cognite.com
17	Boost AI	Customer service & CRM	boost.ai
18	ROEST	Agriculture, Aquaculture & Food	roestcoffee.com
19	Xeneta	Logistics & Supply chain	xeneta.com
20	Vespa	Data science & Analytics	vespa.ai
21	Keystone Education Group	Education & Learning	keg.com
22	Decisions AI	Productivity & Collaboration	meetingdecisions.com
23	Foodback	Customer service & CRM	foodback.com
24	Nomono	Hardware & Cloud services	nomono.co
25	Masterchannel	Media & Content creation	masterchannel.ai



Top 25 Norwegian AI tools by investment (April 2025)



1	Cognite	Manufacturing & Industry	cognite.com
2	Aria by Opera	Productivity & Collaboration	opera.com
3	Xeneta	Logistics & Supply chain	xeneta.com
4	1X	Hardware & Cloud services	1x.tech
5	eSmart Systems	Energy & Utilities	esmartsystems.com
6	Keystone Education Group	Education & Learning	keg.com
7	Aquabyte	Agriculture, Aquaculture & Food	aquabyte.ai
8	Boost AI	Customer service & CRM	boost.ai
9	wheel.me	Transportation & Mobility	wheel.me
10	Heimdall Power	Energy & Utilities	heimdallpower.com
11	Nornir	Energy & Utilities	nornir.io
12	Arundo Analytics	Productivity & Collaboration	arundo.com
13	Vespa	Data science & Analytics	vespa.ai
14	Iris.ai	Productivity & Collaboration	iris.ai
15	ATTENSI	Education & Learning	attensi.com
16	Huddly	Hardware & Cloud services	huddly.com
17	Semine	Finance & Insurance	semine.com
18	Exabel	AI infrastructure, Platforms & Ecosystems	exabel.com
19	Thorvald	Agriculture, Aquaculture & Food	sagarobotics.com
20	Elliptic Labs	AI infrastructure, Platforms & Ecosystems	ellipticlabs.com
21	Two	Finance & Insurance	two.inc
22	Marketer	Marketing & Advertising	marketer.tech
23	Ayfie	Data science & Analytics	ayfie.com
24	Ignite Procurement	Legal & Compliance	ignite.no
25	Oivi	Healthcare & Life Sciences	oivi.co

Top 100 Norwegian AI tools overall (April 2025)*



1	Cognite	Manufacturing & Industry	cognite.com
2	1X	Hardware & Cloud services	1x.tech
3	Xeneta	Logistics & Supply chain	xeneta.com
4	Keystone Education Group	Education & Learning	keg.com
5	Signicat	Security & Surveillance	signicat.com
6	Databutton	Development & Programming	databutton.com
7	Aria by Opera	Productivity & Collaboration	opera.com
8	ATTENSI	Education & Learning	attensi.com
9	Boost AI	Customer service & CRM	boost.ai
10	eSmart Systems	Energy & Utilities	esmartsystems.com
11	Vespa	Data science & Analytics	vespa.ai
12	Iris.ai	Productivity & Collaboration	iris.ai
13	Heimdall Power	Energy & Utilities	heimdallpower.com
14	Dune	Finance & Insurance	dune.com
15	Highcharts	Data science & Analytics	highcharts.com
16	Huddly	Hardware & Cloud services	huddly.com
17	Mercell	Legal & Compliance	mercell.com
18	Aquabyte	Agriculture, Aquaculture & Food	aquabyte.ai
19	Two	Finance & Insurance	two.inc
20	Semine	Finance & Insurance	semine.com
21	Nomono	Hardware & Cloud services	nomono.co
22	wheel.me	Transportation & Mobility	wheel.me
23	Marketer	Marketing & Advertising	marketer.tech
24	Elliptic Labs	AI infrastructure, Platforms & Ecosystems	ellipticlabs.com
25	SINTEF	Consultancy & Tool development	sintef.no
26	Exabel	AI infrastructure, Platforms & Ecosystems	exabel.com
27	EcoOnline	Sustainability & AI for good	ecoonline.com
28	Curipod	Education & Learning	curipod.com
29	Globus.ai	Human Resources & Career development	globus.ai
30	Ignite Procurement	Legal & Compliance	ignite.no
31	Arundo Analytics	Productivity & Collaboration	arundo.com
32	We Are Learning	Education & Learning	wearelearning.io
33	ROEST	Agriculture, Aquaculture & Food	roestcoffee.com
34	Sloyd	Design & Creative tools	sloyd.ai

*The top 100 Norwegian AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Top 100 Norwegian AI tools overall (April 2025)*



35	Glint Solar	Energy & Utilities	glintsolar.com
36	Strise	Security & Surveillance	strise.ai
37	Foodback	Customer service & CRM	foodback.com
38	Nornir	Energy & Utilities	nornir.io
39	No Isolation	Hardware & Cloud services	noisolation.com
40	Thorvald	Agriculture, Aquaculture & Food	sagarobotics.com
41	Maritime Robotics	Hardware & Cloud services	maritimerobotics.com
42	Newcode.ai	Consultancy & Tool development	newcode.ai
43	Oivi	Healthcare & Life Sciences	oivi.co
44	Machine Windows	Consultancy & Tool development	bakkenbaeck.com
45	Simula	Data science & Analytics	simula.no
46	Decisions AI	Productivity & Collaboration	meetingdecisions.com
47	Kindly	Productivity & Collaboration	kindly.ai
48	Sendswift.ai	Marketing & Advertising	sendswift.ai
49	Noteless	Healthcare & Life Sciences	noteless.com
50	Target circle	Marketing & Advertising	targetcircle.com
51	Ayfie	Data science & Analytics	ayfie.com
52	Eyer	Security & Surveillance	eyer.ai
53	Your Personal AI	Consultancy & Tool development	yourpersonalai.net
54	Imenco Aqua	Agriculture, Aquaculture & Food	imencoagua.no
55	ListingsBott.com	Marketing & Advertising	listingbott.com
56	Frend Digital	Consultancy & Tool development	frend.no
57	Iagon	AI infrastructure, Platforms & Ecosystems	iagon.com
58	Norsk Regnesentral	Consultancy & Tool development	nr.no
59	Simplifai	Finance & Insurance	simplifai.ai
60	Breyta.ai	Data science & Analytics	breyta.ai
61	Enin	Data science & Analytics	enin.ai
62	Cavai	Marketing & Advertising	cavai.com
63	Loopify	Customer service & CRM	loopify.com
64	Fast Travel	Transportation & Mobility	fasttravel.com
65	NEC OncoImmunity	Healthcare & Life Sciences	oncoimmunity.com
66	Computas	Consultancy & Tool development	computas.com
67	Earth Science Analytics	Energy & Utilities	earthanalytics.ai
68	Sonat	Consultancy & Tool development	sonat.no
69	Foocus	Marketing & Advertising	foocus.ai
70	Shoreline Wind	Energy & Utilities	shorelinewind.com
71	LearnLab	Education & Learning	learnlab.net
72	Hance.AI	Media & Content creation	hance.ai
73	Intelecy	Manufacturing & Industry	intelecy.com
74	Axaz	Consultancy & Tool development	axaz.com
75	AVO Consulting	Consultancy & Tool development	avoconsulting.no
76	Webstep	Consultancy & Tool development	webstep.no
77	Machina	Productivity & Collaboration	machina.no
78	Stingray	Agriculture, Aquaculture & Food	stingray.no
79	Deep Insight	Healthcare & Life Sciences	deepinsight.io
80	LCA.no	Environmental Monitoring	lca.no
81	Field	Data science & Analytics	fieldgeo.com
82	IOT Solutions	Energy & Utilities	iotsolutions.no
83	Egde	Consultancy & Tool development	egde.no
84	Spoor	Energy & Utilities	spoor.ai
85	QR Kode	Design & Creative tools	qr-kode.no
86	ECG247	Healthcare & Life Sciences	ecg247.com
87	AI Finans	Finance & Insurance	aifinans.no
88	PropCloud	Real Estate	propcloud.no
89	mentr.ai	Sales	mentr.ai
90	Emberly	Productivity & Collaboration	ember.ly
91	Wrapifai	Marketing & Advertising	wrapifai.com
92	Visoid	Design & Creative tools	visoid.com
93	Voiceable.ai	Education & Learning	voiceable.ai
94	SentiSystems	AI infrastructure, Platforms & Ecosystems	sentisystems.com
95	Smart Innovation Norway	Sustainability & AI for good	smartinnovationnorway.com
96	ENVE	Legal & Compliance	enve.no
97	ScoutDI	Manufacturing & Industry	scoutdi.com
98	Deckmatch	Productivity & Collaboration	deckmatch.com
99	Goodtech	Consultancy & Tool development	goodtech.no
100	Findable	Real Estate	findable.ai

*The top 100 Norwegian AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Methodology and Background

Methodology

This report provides an analysis of the Norwegian AI landscape based on data collected by RankmyAI, which tracks the performance of AI tools worldwide. For this report, we analyzed 351 AI tools with headquarters in Norway, selected from our broader database of 25,000 AI tools. To ensure transparency and consistency, the rankings in this report are based on measurable and objective data on website traffic, investment, and user reviews.

In our report, an AI tool is defined as any product or service that integrates artificial intelligence as a core component. This broad definition includes tools with measurable AI functionality, such as text generation, predictive modeling, computer vision, and natural language processing. A company may have multiple AI tools listed in our database if each tool has a dedicated website or subdomain, allowing us to track traffic and reviews separately. This ensures that each tool is ranked individually based on its own performance rather than grouped under a broader company-level ranking.

Our dataset is continuously updated using multiple sources, including AI tool directories, startup lists, LinkedIn, company websites, and investment data providers. Key information collected includes tool and company details, founding year, employee count, review scores from major platforms, website traffic from SimilarWeb, and investment data from financial databases and company reports. While significant parts of our data collection are automated, we manually verify key variables such as tool classification and tool activity status to ensure accuracy. Despite these quality control measures, occasional inaccuracies may occur due to the scale of our dataset. Users can report incorrect or outdated information, which we manually review and update where necessary.

For the rankings in this report, data from April 2025 was used, providing a snapshot of the Norwegian AI landscape at that time. Given the rapid development of AI, rankings may shift over time as new tools enter the market, existing tools grow, and others decline. The overall ranking, which determines the top 100 AI tools and companies in Norway, is based on a weighted combination of website traffic, investment, and review scores. Only tools with at least one of these data points are included in the ranking.

RankmyAI is committed to providing objective, data-driven insights. Our rankings are determined entirely by performance metrics. We are not affiliated with any AI tool or company, and we do not accept payment for influencing rankings, promotions, or advertisements. If a tool is mentioned in our rankings or publications, it is solely because it stands out based on significant data trends or widely reported industry developments. While we do offer custom rankings and analyses on demand, we maintain full independence in our research. Our scientific integrity is essential, and we do not alter or manipulate data, analyses, or outcomes to favor specific tools or companies. Tools can only improve their ranking by increasing adoption, visibility, and user engagement—factors that are directly measured through the external data sources we track.

A detailed explanation of our methodology, including the specific calculations used, is available at RankmyAI.com/methodology.

Disclaimer

The information and rankings provided are offered “as is” and are intended solely as a tool for discovering and comparing potential AI tools. Our rankings do not constitute professional advice, nor do they provide financial or investment advice. We strongly encourage you to conduct your own thorough research and, if necessary, seek additional advice before making any decisions.

If you notice any errors or inaccuracies in the information provided, please contact us via: RankmyAI.com/contact



About RankmyAI

RankmyAI is an independent guide to the dynamic world of AI tools. Our mission is to rank AI-tools, deliver insightful facts and figures, and analyze market trends to help users make informed decisions in this evolving field.

With over 25,000 AI solutions spanning various industries, our platform provides unbiased, data-driven insights into the latest AI innovations. Whether you’re looking for marketing automation, creative AI, productivity tools, or niche applications, we help you navigate the vast AI landscape with confidence.

RankmyAI is a non-profit initiative, supported by the Centre for Market Insights and the Centre of Expertise Applied Artificial Intelligence, both part of the Amsterdam University of Applied Sciences.

Get in Touch for In-Depth AI Analysis

Beyond our website and this report, we provide deeper insights and tailored analyses. Whether you’re looking for more detailed data, custom comparisons, or specific market insights, our team is available to assist you. We offer expert-driven research and objective evaluations to help you make informed decisions. Feel free to reach out to us for more information.

How we work

We analyze and rank AI tools based on web traffic, customer reviews, and investment data, providing an objective, up-to-date overview of the most relevant solutions. Our monthly rankings help businesses, researchers, and AI enthusiasts discover trends, explore AI solutions, and make informed decisions.

Visit RankmyAI.com or scan the QR code to explore our latest rankings. Don't forget to subscribe to our free for monthly updates delivered directly to your inbox



Add Your AI Tool

Do you have an AI tool that deserves recognition but isn't included in our database? We are happy to add your tool to our rankings.

Submit your details via: RankmyAI.com/tool-addition



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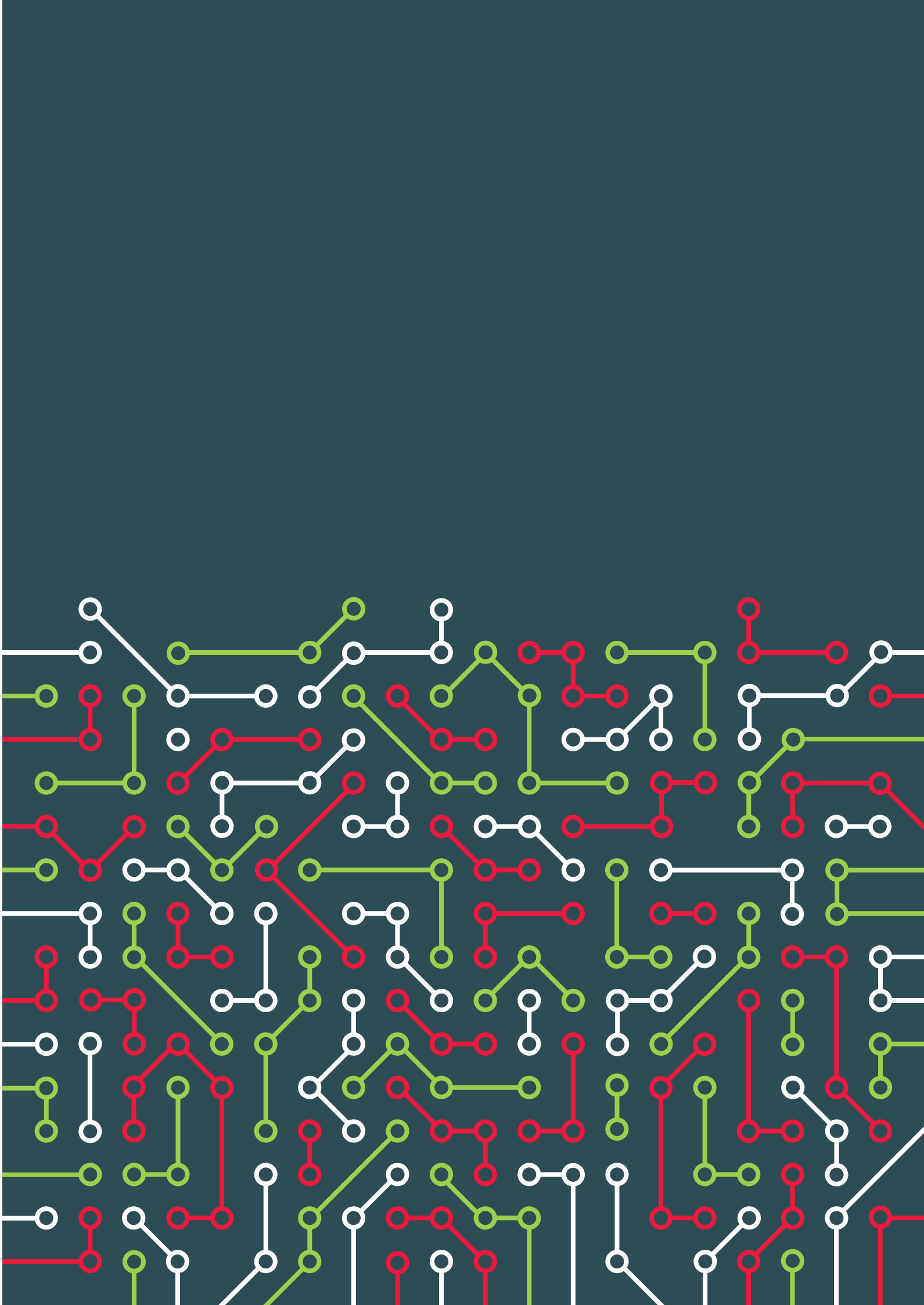
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 **DIG** Digital Innovation for
sustainable Growth

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RankmyAI analyzes the performance of over 25,000 Artificial Intelligence (AI) tools worldwide, providing insights into which solutions are widely adopted, attracting investment, and receiving user recognition. To help users identify AI tools relevant to their specific needs, we continuously update and expand our sub-rankings based on use case, industry, and domain. These focused rankings enable direct comparisons of AI tools within areas such as content generation, customer service, healthcare, and much more—helping users find the best solutions for their specific requirements.

This report provides a data-driven analysis of the Norwegian AI sector, covering more than 350 AI tools and companies headquartered in Norway. It examines the overall AI landscape, highlighting adoption trends, sector-specific developments, and market dynamics. Within this broader analysis, the report also presents the top 100 AI tools, ranked based on their combined performance in website traffic, investment, and user reviews.

Key findings include the dominance of a select group of AI tools, the rapid rise of new market entrants, and the varying levels of AI adoption across industries. This report serves both as a snapshot of the current AI landscape and a foundation for deeper exploration of AI innovation in Norway.

As the AI market continues to evolve, RankmyAI delivers ongoing insights. A dynamic ranking of the top 10 Norwegian AI tools is updated monthly on RankmyAI.com, providing real-time data on AI tool performance in Norway.

